

# ISLAND EAST TOURISM GROUP

**Our vision** is to represent all tourism operators in Eastern Prince Edward Island in the promotion of tourism in the region.

**Our mission** is to enhance, strengthen and promote the growth of the tourism industry in Eastern PEI, and to increase the awareness of the activities, attractions, and natural beauty of Eastern PEI as a vacation destination.



## MEMBERSHIP

### BENEFITS

50BeachesPEI Mobile App

Points East Coastal Drive  
Tour Map

Discount & Preferred Pricing  
for Many Marketing Activities

Points East Coastal Drive  
Web Listing, Photo and  
Description of Your Business

Island East Tourism Group  
Social Media

Promotion of Your Business

Island East Tourism Group  
Weekly e-news Communication

TIAPEI e-news Bulletins

## WELCOME FROM THE BOARD OF DIRECTORS OF ISLAND EAST

*If you are a business operator in Eastern Prince Edward Island and have interaction with tourists, then membership with Island East is important to you. We are the only tourism group recognized by the Province of PEI, ACOA, and TIAPEI to represent your tourism interests in Eastern PEI. It is critical that Island East members are consulted on tourism policy issues and that Island East be an active participant in the development of tourism policy. If for no other reason, join Island East for the bottom line of your own business – together we can make all of our businesses thrive.*

**Island East Membership fee: \$100.00 + hst**

**Brochure Program fee (available for members): \$50.00 + hst**



For More Information on Membership, Contact:

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